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Agenda

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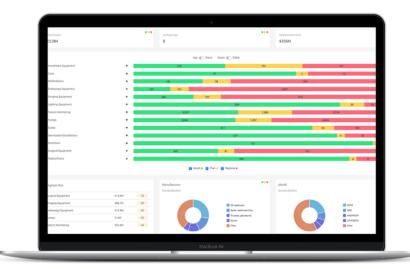
HANDLE Global

HANDLE is a **healthcare** supply chain analytics platform

Collects and processes data from clients, and provides analysis tools for hospitals to better manage their medical equipment

They created a **0-100 score** to quantify the health of assets

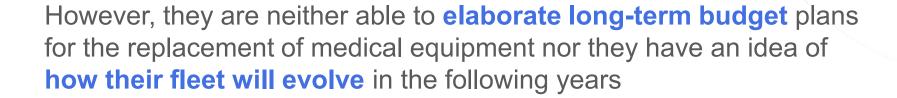






Industry

Hospitals spend \$93B per year on medical equipment in the US Most of this spending is used to replace their current assets



They struggle both to extract value from their own data and to leverage information from other players in the industry





Problem

How can we help hospitals develop an efficient replacement plan for their medical equipment?

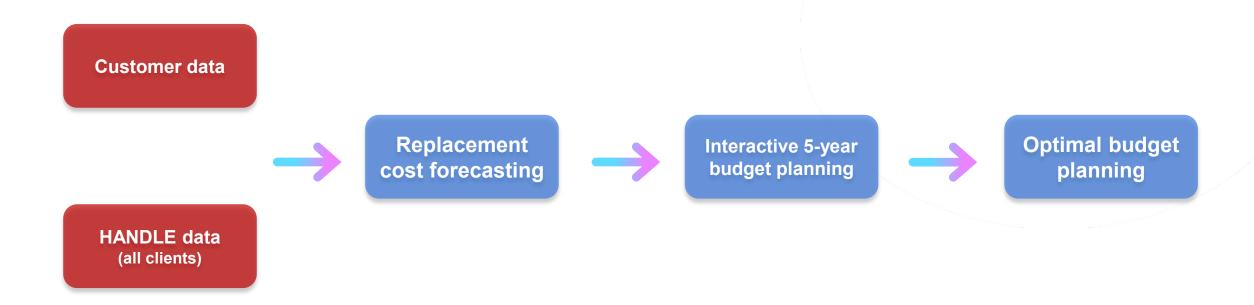
To solve this problem, we need to tackle the following questions

- 1. How can we estimate the **cost of replacing** an asset?
- 2. Which is the best **replacement strategy** for every client?
- 3. How can we optimally suggest which specific assets **should be replaced**?





Methodology



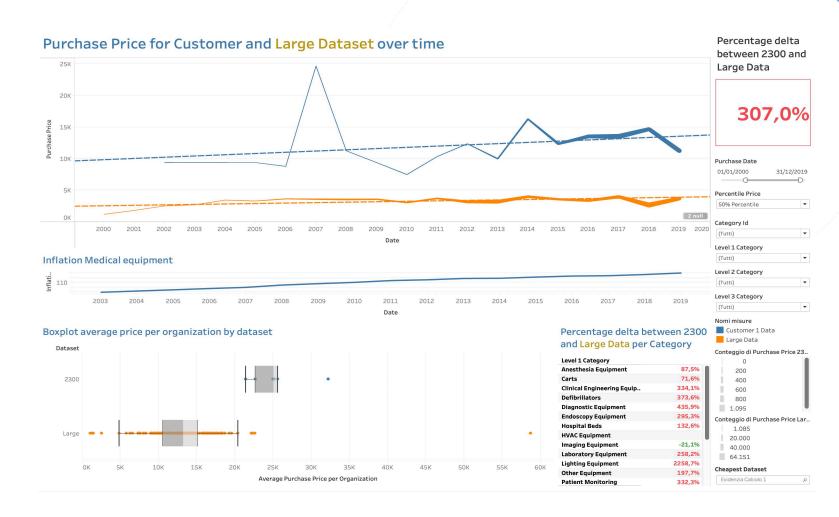
Which specific assets should be replaced?



Replacement cost forecasting

How much will it cost to replace an asset in the future?

We start with the most recent purchase price, and we update it using the price trends





Interactive dashboard for clients to define a replacement strategy (how to prioritize the replacement of assets)

- How will the client's fleet look over the following 5 years?
- In what kind of products will the budget be spent?
- On which manufacturers will the client spend the most money?
- Which hospitals should receive more funding?

Sequential approximation of the prescriptive model to **improve the customer's experience**

The strategy will be used to compute the final prescriptions (*optimal budget planning*) using a **binary optimization model**

97% of the optimal objective function

25k times faster



Fleet health overview

Budget planning

Annual budget 20.0 \$M

Replacement criteria

Replacement cutoff score 80

Urgency cutoff score 80

Urgency factor 1,25

Score contributions

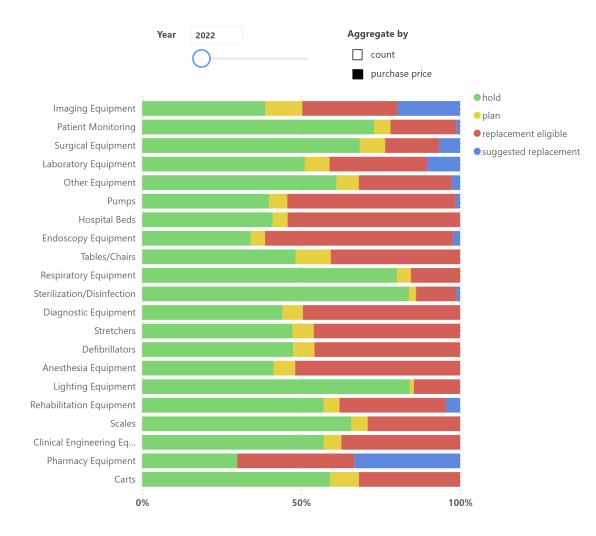
Age weight 100 %

Relative age weight 100 %

End-of-support weight 100 %

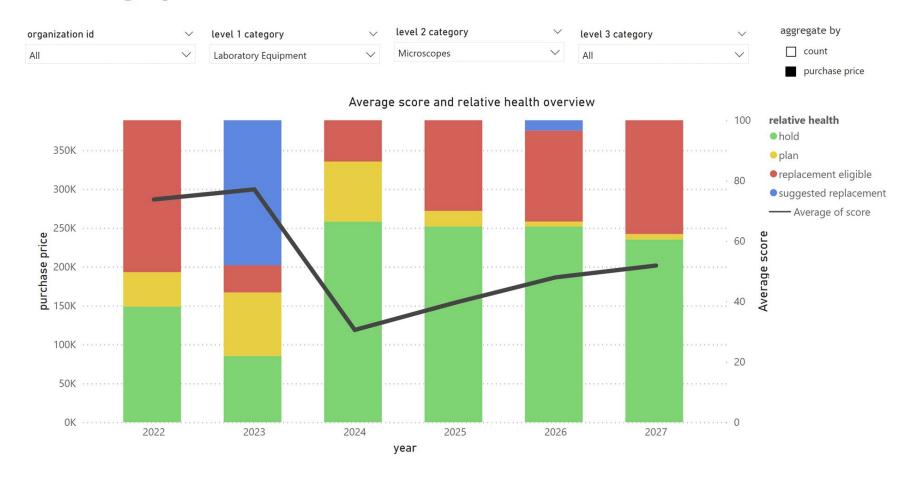
Physical risk weight 100 %

Cybersecurity risk weight 100 %





Category health overview

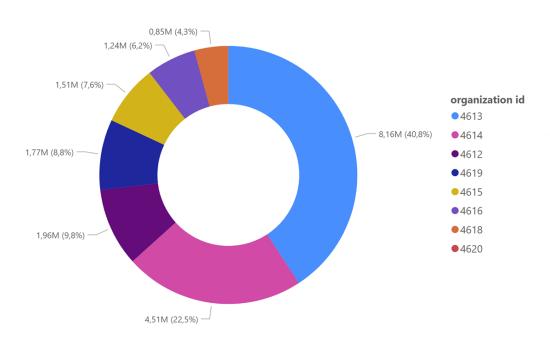




Spending segmentation

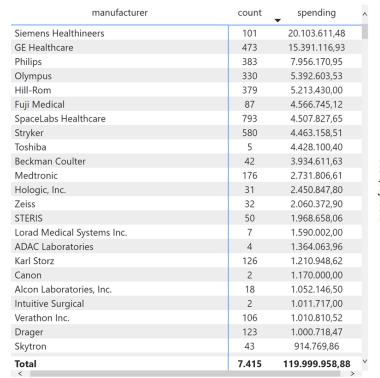
	organization id	count	spending
4613		48	8.159.457,09
4614		17	4.506.867,87
4612		28	1.960.848,07
4619		10	1.765.969,79
4615		7	1.514.394,75
4616		11	1.241.133,82
4618		11	851.326,61
4620		2	2,00
Total		134	20.000.000,00

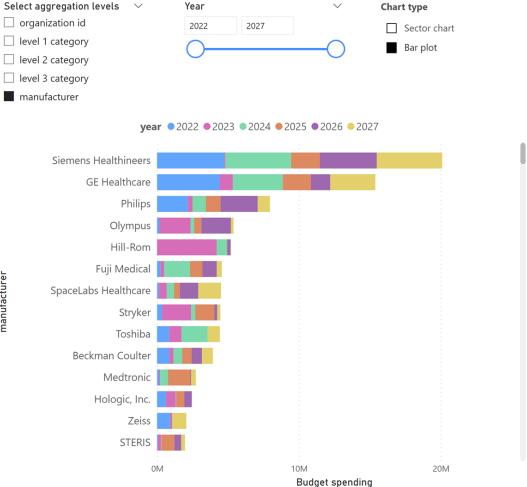






Spending segmentation







Results

New opportunties for HANDLE's clients

They will be able to:

- have a good overview of how the fleet will evolve over the next years
- understand which hospitals and asset categories are under- or overfunded
- develop a **strategy** to drastically improve the health of their fleet
- negotiate better deals with their medical equipment suppliers

Delivering real value

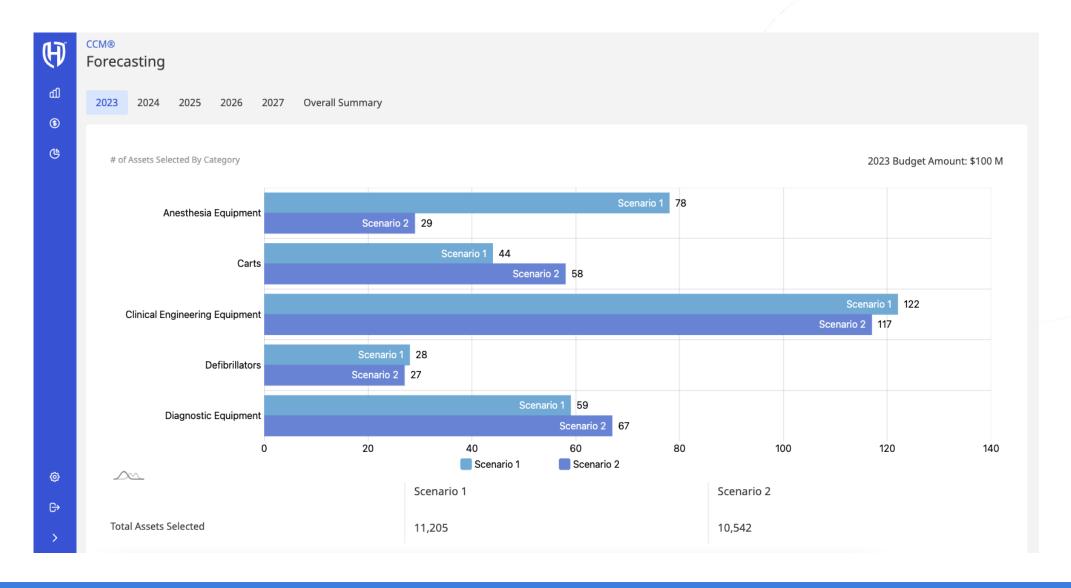
The Replacement cost forecasting & Interactive 5-year budget planning tools are currently being implemented in HANDLE's platform

This project is not just a proof of concept, it is on its way to become a real-world application





Results



Thank you!





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