

Put me in, coach!



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A data driven approach to building healthcare asset rosters

1 HANDLE Global

HANDLE Global is a **data-driven healthcare supply chain analytics** and fulfillment solutions provider

HANDLE is focused on **improving data quality, enhancing transparency, and empowering strategic decision-making** for their clients



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HANDLE team

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2 Problem statement

No data driven approach currently exists for making **budget allocation** and **capital asset expenditure decisions** in sequence:

- How many dollars should be spent next year?
- Which business units should receive funding and which specific assets should be replaced?



Can we **predict budget allocation** and use this to **inform asset acquisition prescriptions** using **historical client data**?



Smarter spending



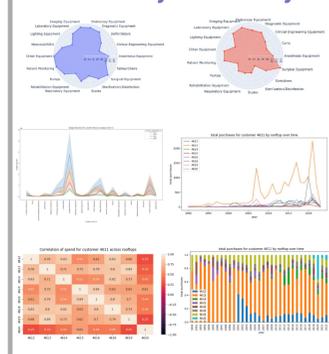
Improved patient care

3 The HANdle ecosystem



4 Data

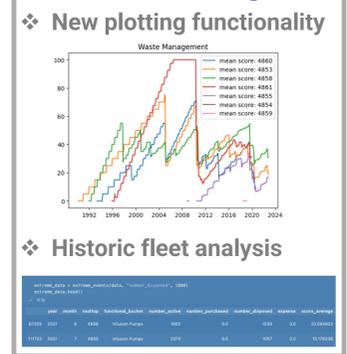
4.1 Elementary data analysis



4.2 Feature engineering

- ❖ **Add features**
Add asset scores and active status
- ❖ **Impute missing data**
Impute scores where no data is available for continuity
- ❖ **Compute statistics**
Aggregate across chosen category and compute mean, std, minimum and maximum

4.3 Dataset and insights



5 Methodology



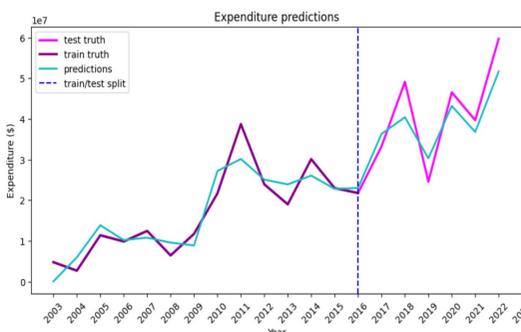
5.1 Machine learning

Predict healthcare system budgets for the upcoming year(s)

Linear models, tree-based models and traditional timeseries

Used as **input for optimization**

74%
Improvement over baseline



5.2 Optimization

Prescribe optimal purchasing decisions via binary optimization modeling

Objective: minimize average asset scores
Constraints: budget, fleet allocations, maximum average score allowed, etc...

Optimal decisions concerning 10s of thousands of assets provided within **1 minute**

Novel **scenario/counterfactual simulation tool**

$$\begin{aligned} \min_x \quad & \sum_{s \in \mathcal{S}} \sum_{c \in \mathcal{C}^*} \frac{(1 + \log_{10}(1 + \frac{g_{sc}}{100}))}{n_{sc} + g_{sc}} \sum_{i \in \mathcal{N}_s^*} \lambda_{sci} x_{sci} \\ \text{s.t.} \quad & x_{sci} \leq a_{sci} \quad \forall s \in \mathcal{S} \quad \forall c \in \mathcal{C}^* \quad \forall i \in \mathcal{N}_s^* \\ & \sum_{s \in \mathcal{S}} \sum_{c \in \mathcal{C}^*} (K_{sc}^* g_{sc} + K_c \sum_{i \in \mathcal{N}_s^*} a_{sci} (1 - x_{sci})) \leq \beta \\ & (1 - \epsilon_s) \beta_s \leq \sum_{c \in \mathcal{C}^*} (K_{sc}^* g_{sc} + K_c \sum_{i \in \mathcal{N}_s^*} a_{sci} (1 - x_{sci})) \quad \forall s \in \mathcal{S} \\ & \sum_{c \in \mathcal{C}^*} (K_{sc}^* g_{sc} + K_c \sum_{i \in \mathcal{N}_s^*} a_{sci} (1 - x_{sci})) \leq (1 + \epsilon_s) \beta_s \quad \forall s \in \mathcal{S} \\ & \sum_{i \in \mathcal{N}_s^*} (x_{sci} + a_{sci} (1 - x_{sci})) = n_{sc} \quad \forall s \in \mathcal{S} \quad \forall c \in \mathcal{C}^* \\ & \frac{1}{n_{sc} + g_{sc}} \sum_{i \in \mathcal{N}_s^*} \lambda_{sci} x_{sci} \leq \Phi \quad \forall s \in \mathcal{S} \quad \forall c \in \mathcal{C}^* \\ & x_{sci} \geq a_{sci} \frac{\theta - \lambda_{sci}}{100} \quad \forall s \in \mathcal{S} \quad \forall c \in \mathcal{C}^* \quad \forall i \in \mathcal{N}_s^* \\ & x_{sci} \in \{0, 1\} \quad \forall s \in \mathcal{S} \quad \forall c \in \mathcal{C}^* \quad \forall i \in \mathcal{N}_s^* \end{aligned}$$

6 Business impact

6.1 Current strategy

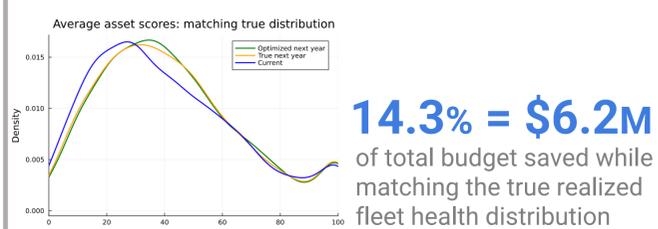
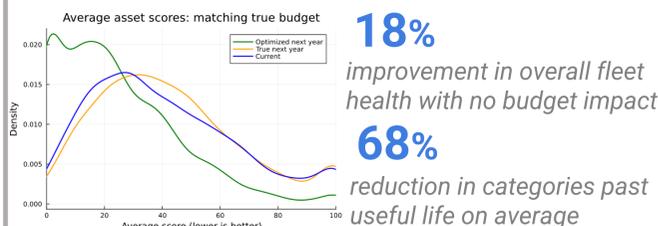
Prediction
No predictions whatsoever – **exclusively user input**

Prescription
Greedily select assets within user inputted splits until money runs out given **no fleet context**

Make predictions to provide a strong default budget and improve purchase prescriptions to save money and/or improve fleet health

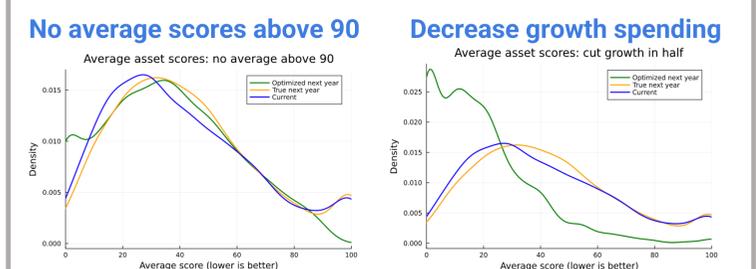
6.2 Decision making support tool

Make decisions confidently by using a model tailored to your specific needs and ambitions



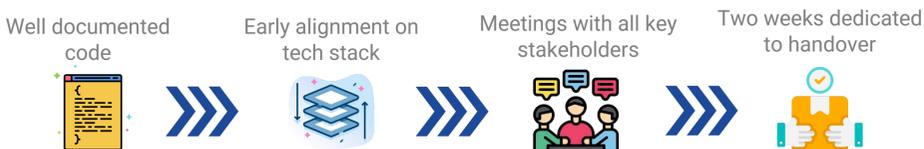
6.3 Scenario / counterfactual simulation

Test various scenarios to analyze optimal purchasing decisions under different conditions



- ❖ Provide clients the flexibility to run the optimization model under customizable settings to simulate various scenarios
- ❖ Aggregate across scenarios to identify what decisions are consistent, and what are scenario dependent

7 Transition plan & handover



8 Project extensions

- ❖ Extend binary optimization model to a multi-year optimization for long-term horizon planning
- ❖ Incorporate growth modeling and consider fleet shrinkage
- ❖ Include category priority classes