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Problem Background and Scope

- Problem Statement**
 - Develop a robust, flexible, and scalable tool for inventory management and supply planning that provides optimal inventory suggestions and results in a significant reduction in excess inventory for Prevenar
- Prevenar Brand**
 - Pneumococcal conjugate vaccine
 - World and Pfizer's largest vaccine brand before COVID
 - \$5.95 Billion in sales in 2021
 - Vaccine used in virtually every country worldwide across 6 continents



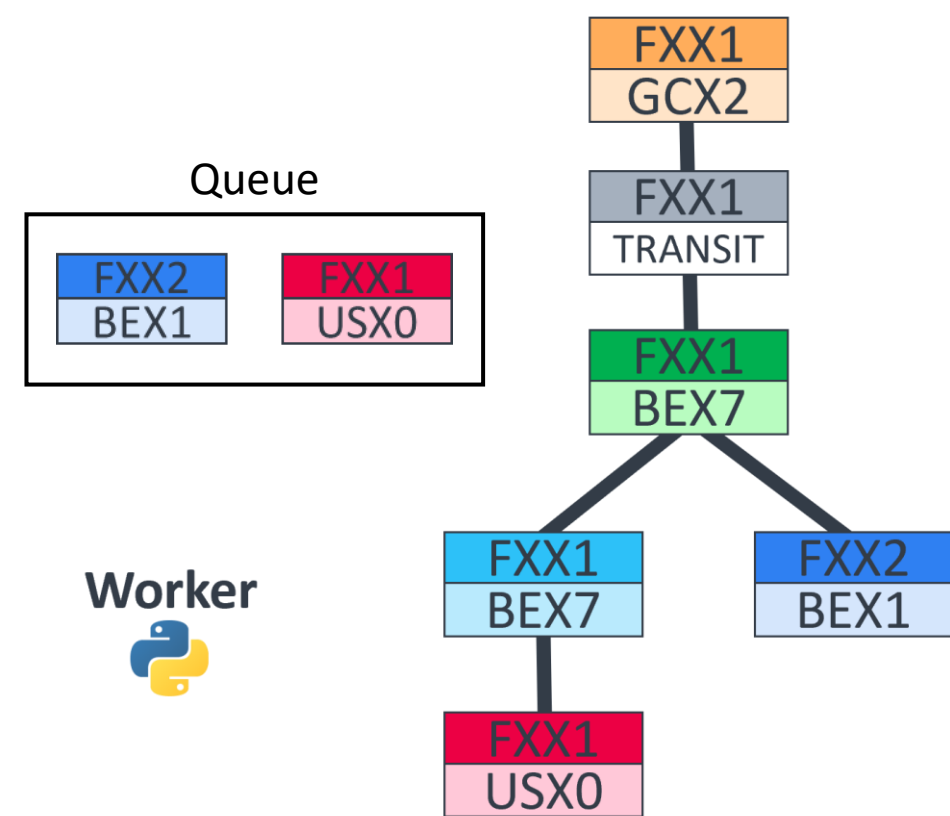
Project Scope:

Replicate supply chain logic in a stable environment	Python OOP environment
	End-to-end data pipeline
	Methods generalizable to other Pfizer brands
Develop an optimization for inventory prescription	Minimize the variance of inventory from <i>target</i>
	Reduce excess inventory
Display results in a dashboard	Integer optimization for batch-size ordering
	Provide an interpretable view of results and inventory prescriptions
	Flexible visualizations for supply chain manager to consider multiple scenarios
	Provide actionable insights for supply planning

Replicating Supply Chain Logic

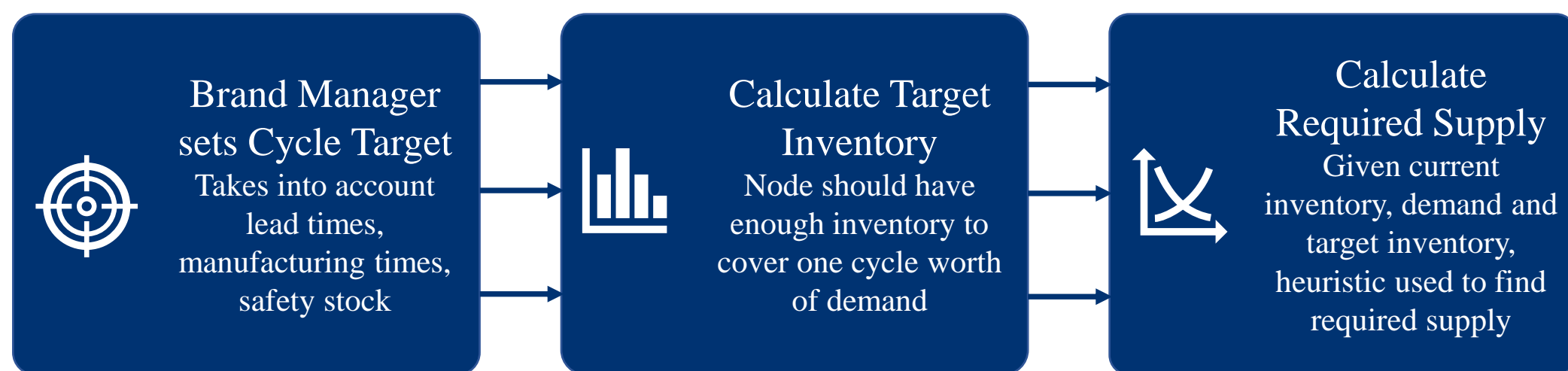
Graph Representation of Supply Chain

- Nodes in the Pfizer supply chain are Item and Location pairs
- Demand is pulled through the network by the terminal nodes in the market
- Each node satisfies the demand of its child nodes and is supplied by its parent nodes
- Consider only nodes below the 'drug-product' line – all supply chains are trees



Historical vs Forecasting Logic

- Brand managers want to compare historical and forecasted supply
- For historical movements, actual data exists in the data warehouse
- Looking forward, we imitate the heuristics used by the supply manager to generate a supply plan



Round up Heuristic

- Current supply planning heuristic is to round up the supply to the nearest batch size

$$supply_{n,d} = \max \left(\left\lceil \frac{K_{n,d} - \sigma_{n,d-1} + demand_{n,d}}{u_n} \right\rceil, 0 \right)$$

- $K_{n,d}$ is the target inventory at the node and date
- Ensures inventory never drops below target
- Can create large variance from target with large batch sizes

Tree Search Algorithm

- Initialize a queue of terminal nodes
- Compile historical and forecasting information for next node in the queue using supply chain logic
- Add node to the queue only after all its children have been visited and information gathered
- Multiple trees run in parallel

References

- Bertsimas, Dimitris, and John N. Tsitsiklis. *Introduction to Linear Optimization*. Athena Scientific, 1997.
- Conforti, Michele, et al. *Integer Programming*. Springer International Publishing, 2014.
- Letchford, Adam N., and Andrea Lodi. "Strengthening Chvátal–Gomory Cuts and Gomory Fractional Cuts." *Operations Research Letters*, vol. 30, no. 2, 2002, pp. 74–82., [https://doi.org/10.1016/s0167-6377\(02\)00112-8](https://doi.org/10.1016/s0167-6377(02)00112-8).

Optimization

In Greek:

$$\min_{\alpha, \sigma, \omega} \alpha_{dn}(1-\lambda)\theta + \sigma_{dn}\lambda \quad (1)$$

subject to

$$s_n + \sum_{t=0}^d \sum_{j:(j,n) \in \mathcal{A}} \omega_{tjn} u_n - \sum_{t=0}^d \sum_{j:(n,j) \in \mathcal{A}} \omega_{tnj} u_j = \sigma_{dn} \quad \forall d \in D, \forall n \in N \setminus Sink$$

$$\sum_{j:(j,n) \in \mathcal{A}} \omega_{djn} u_n = f_{dn} \quad d \in D, \forall n \in Sink$$

$$\sigma_{dn} \geq K_{dn} e_n \quad \forall d \in D, \forall n \in N$$

$$\alpha_{dn} \geq K_{dn} - \sigma_{dn} \quad \forall d \in D, n \in N$$

$$\alpha_{dn} \geq -(K_{dn} - \sigma_{dn}) \quad \forall d \in D, n \in N$$

$$K_{dn} = \sum_{j:(n,j) \in \mathcal{A}} \sum_{t=d+1}^{d+c_{dn}} \omega_{tnj} u_j \quad \forall d \in D, n \in N \setminus Sink$$

$$\omega_{djn} \in \mathbb{Z}_+, \alpha_{dn} \in \mathbb{R}_+, \sigma_{dn} \in \mathbb{R}_+$$

In English:

- Minimize a weighted sum of variance from an inventory target and the total planned inventory subject to
- inventory cannot flow out of a location unless it has already flowed in **and**
- the customer demand must always be satisfied **and**
- inventory must remain above a threshold.

Warm-start Heuristics:

- We implemented two warm-start heuristics to make the problem tractable:
 - A round-up heuristic, which sequentially orders inventory and always rounds up to discrete values.
 - A greedy optimization heuristic, which traverses the supply chain and generates locally optimal round-up/round-down decisions before moving to the next node.
- Each heuristic made the problem converge to a tolerable gap within three minutes
- Greedy Heuristic > Round-up Heuristic > Cold-start

Strengthening Constraints:

Strengthening constraints further decrease run-times by enforcing integrality at several variables per branch:

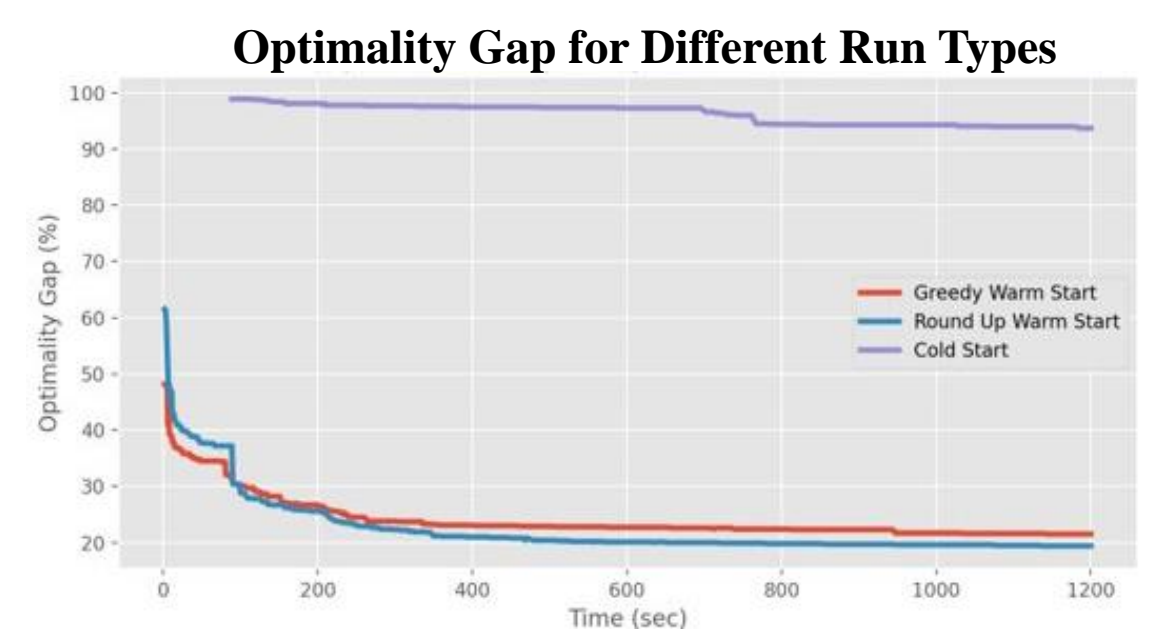
$$\sum_{j:(j,n) \in \mathcal{A}} \omega_{djn} u_n < (x_{dn} + 1)u_n + M(1 - z_{dn})$$

$$\sum_{j:(j,n) \in \mathcal{A}} \omega_{djn} u_n \leq M z_{dn}$$

$$-x_{dn} \leq M(1 - z_{dn})$$

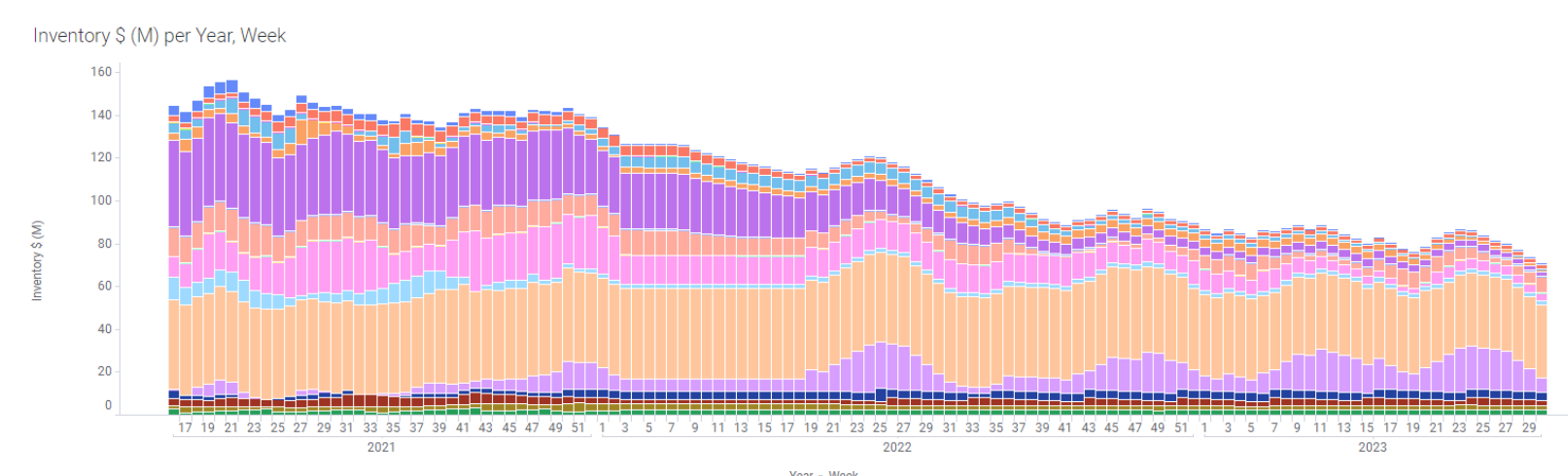
$$x_{dn} \leq M z_{dn}$$

$$z_{dn} \in \{0, 1\}$$

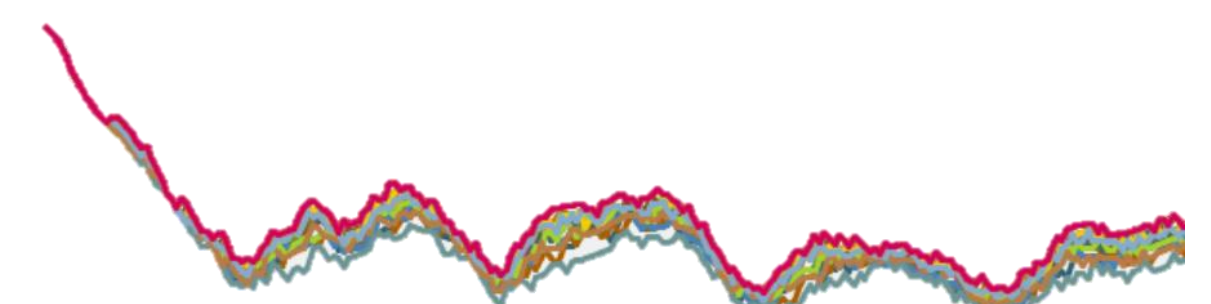


Results and Impact

Plan to a *previously infeasible level of detail* by leveraging the scalable nature of advanced analytics



Quickly compare *optimal inventory plans* with differing inventory strategies



Each line represents an optimal plan with a different inventory strategy.

Save money on investments in planned inventory with *limited change in operating model*

INVENTORY ↓ 11%
↓ \$50M IN ANNUAL INVESTMENT
↑ \$4M PROFIT

Save time by *automating data pipelines* that extract and transform data for immediate insights